

“How To Avoid Wrinkle Cream Scams”

# How To Avoid Wrinkle Cream Scams!



By Rachel Williams

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## Introduction

Hi there, and thanks for signing up for our free ebook about “How to avoid Wrinkle Cream Scams”. This ebook is intended to give you FREE information about the various types of Scams out there concerning anti-wrinkle creams, what to look out for, what you can do about it, and how you can avoid getting scammed in the future.

Should you have any questions about anything in this ebook in particular, be sure to email me at [Rachel@womensblogtalk.com](mailto:Rachel@womensblogtalk.com). I would love to hear your story.

Also, be sure to like us on facebook, and spread the word around about this Free Report! **The more women that hear about this before they get scammed, the better!**

Click Here To Send this to a friend!

Sincerely,

Rachel Williams

WomensBlogTalk.com

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## The Free Trial Scam

There are plenty of scams on the internet, and there seems to be no end in sight.

### The “Fake News Article”

You’ve probably seen these ads everywhere. It usually starts with some ad that talk about some miracle product that is making “Botox” doctors furious. So of course you’re intrigued, and decide to click on the ad to see what all the fuss is about.

When you get to the page, which looks like a news article complete with official looking logos from CNN and MSNBC, they talk about some miracle combination that a mom in “your town” found out about. They say that if you combine these 2 different creams, you will lose 10 years off your face or something like that. The latest one we came across is from this site, check it out here:

<http://consumerproductsdigest.com/health/skincare/>

Well, the best part is that this supposed “story” or “special news report” is actually a fictitious story. Read the fine print at the bottom of these pages, it reads”

“It is important to note that this site and the comments/answers depicted above is to be used as an illustrative example of what some individuals have achieved with this/these products. This website, and any page on the website, is based loosely off a true story, but has been modified in multiple ways including, but not limited to: the story, the photos, and the comments. Thus, this page, and any page on this website, are not to be taken literally or as a non-fiction story. This page, and the results mentioned on this page, although achievable for some, are not to be

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construed as the results that you may achieve on the same routine. **I UNDERSTAND THIS WEBSITE IS ONLY ILLUSTRATIVE OF WHAT MIGHT BE ACHIEVABLE FROM USING THIS/THESE PRODUCTS, AND THAT THE STORY/COMMENTS DEPICTED ABOVE IS NOT TO BE TAKEN LITERALLY.** This page receives compensation for clicks on or purchase of products featured on this site.”

So basically what they are saying, in very broad legalese terms, is that **they are lying to you.** They made up this story about a woman who used their product, and subsequently got great results from it.

We have seen so many of these combinations of these products, it's not even funny. Some of the wrinkle cream combinations we have come across include:

**Hydroxatone and Miracle Face Kit**

**Hydroxatone and Nue Science**

**Hydroxatone and Radialabs**

**Resvibrant and Hydroxatone**

**Sobe Labs and Hydroxatone**

Notice that pretty much every combination uses Hydroxatone? Yeah we did too, so we decided to check out some reviews of Hydroxatone. In fact there is an entire thread dedicated to it at <http://www.scam.com>. Here is just a sample of what we found when we typed in Hydroxatone Scam:

“Based on this company advertising on T.V they will send me a free eye cream for free and all I need to pay is the shipping of 7.95. after a long phone order process, and refusing to all 100 additional offers from them I hang up because I felt that this is not good I did received a package from this company that do not take no for an answer I received 3 jars instead of one free and a billing statement that I will be charge \$209.80. Nothing is for free. They are

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advertising on the big channel but it is a scam. I just found them on the scam website. Now I need to send the product back and to pay another 7.95 and to have nothing in my hand. I spoke with the company and got very bad customer service response.”

[meva2011](#),

“In addition to this product being completely ineffective, this company has unethical practices.

I had to pay for the cream because it was beyond the return date. Ok - that's fine. But then, I was given an address in CA to return the other product (eye cream) way back in Dec. and just got a call that I owe them in money. They denied ever having a CA address. If that's the case, why did it take them 4 months - why? because they were probably trying to charge my credit card and couldn't do it.”

[galicano](#)

The truth is, these “miracle combinations” are no more than just using 2 wrinkle creams that do exactly the same thing. They are no more effective using them independently than they are using together. The bottom line is, if they say use both together, it might be a scam.

## The FTC Is Doing Something About It

For years these companies have been getting away with scamming people out of these free trials. As a matter of fact, there have been more complaints about these supposed “free trials” to the BBB than all airline complaints to the BBB **COMBINED**. That says a lot about these companies.

Well, since the FTC is the regulating agency in charge of combating these scams, they have come up with a number of ways to help you. Below is a copy direct from their site:

### “Free Trial Offers: Timing is Everything

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Washington, D.C. — Free trial offers can be a great way to try new products or services without making a long-term commitment to a membership, subscription or extended service contract. But mark your calendar: If you don't cancel before the trial period ends, your acceptance of a free trial offer may be an agreement to buy other products and services.

According to the Federal Trade Commission (FTC), the federal government's consumer protection agency, a company may claim its free trial offer has no risk or obligation for the consumer. But, the FTC cautions, that's true only if the consumer takes timely action to avoid future obligations. For example, agency officials say, you may have to contact the company to cancel during the trial period to avoid receiving additional goods or services, or to pay for what you've already received. Or by not cancelling, you may be agreeing to let the company enroll you in a membership, subscription or service contract, and to charge the fees to your credit card.

### Upselling

Sometimes you may call a company for one reason, and at the end of your transaction, hear about a trial offer that another company is offering. That's called upselling. Says the FTC: if you receive such an offer, pay close attention to the terms and conditions. Understand who you're dealing with and what you're agreeing to. By accepting the trial offer, you may be agreeing to let the company you called give your credit card account information to another seller.

If you don't cancel during the trial period, your credit card may be charged by the second seller for the product or service offered for the trial period. If you don't recognize the seller, you may think the charge is an unauthorized transaction. In fact, by accepting the trial offer, you may have agreed to pay if you didn't cancel before the trial period ended.

The FTC says that before you give the okay to a free trial offer, ask the seller:

- Is the free trial offer related to a membership, subscription or extended service contract?
- Do you have to contact the company to avoid receiving more merchandise or services? What's the deadline for contacting the company?
- Who do you contact to cancel? How can you cancel? By letter? Phone? Email?
- Will you get other products with the free item? If you will, will you have to pay for them or send them back if you don't want them? How long do you have to decide before incurring a charge?
- How do you stop getting additional merchandise or services?
- Is there a membership fee? If so, is it refundable?
- Will the company automatically bill your credit card for anything?
- Who's offering the trial? The company you're talking to or another company?

## If You Have A Problem

If you have a problem with a trial offer, try to resolve it with the seller first. If you're dissatisfied with the response, contact your local Better Business Bureau or consumer protection agency. Don't forget — you have a right to dispute any charge you think is inappropriate with the seller and your credit card company. Do it in writing.”

Source: <http://www.ftc.gov/bcp/edu/pubs/consumer/alerts/alt102.shtm>

## Related Industries To Watch Out For

These scams are not just limited to the Skin Care industry. We have seen tons of ads for related products in the following niches as well:

**Make Money Online With Google** – These scams usually start off with some “Mom” who discovered a way to Make \$300 a day using googles adsense program.

With a bad economy lingering, and only looking worse, these companies prey on unsuspecting victims that are looking for fast cash. Unfortunately, many of these programs are NEVER EVEN SHIPPED OUT and end up rebilling the consumer \$80 - \$150 after the 14 day trial ends!

**Teeth Whitening Products** – These involve the classic scam of offering the free trial, and then charging you after the trial period is up. Many of these teeth whitening products don't even work, and the fact that they keep sending you the product begs to ask the question “How white can you get your teeth anyway?”

**Acai Berry** – This was actually very big back in 2009, but the FTC has pulled the plug on a lot of these merchants. In fact, many of the credit

card companies that dealt with these companies have pulled their merchant accounts as well, so this is less of a problem nowadays.

## What You Can Do After You've Been Scammed

There are a number of things you can do to report the company involved in the scam, to prevent it from happening to anyone else again.

Want to do something about it? Your best bet is to do the following:

1. Report them to the FTC, you might get lucky.
2. Report them to the [BBB](#).
3. Report them to your local District Attorney's office.
4. Go onto scam.com or <http://www.ripoffreport.com> and report the company.
5. Contact your local “Hard Hitting Eyewitness News Team” and see if they want a nice financial scam story.
6. Take matters into your own hands and find some Class Action Fraud Lawyers to go after them. You might get lucky here too, become lead plaintiff and get more than you lost back.

## What You Can Do To Protect Yourself From Other Scams

There are a few guidelines you should follow before buying any wrinkle cream free trial. Follow these simple tips to avoid getting scammed.

### **1.) Make sure To Clearly Understand Their Billing Practices.**

Generally speaking, you will find the "Terms and Conditions" of your order on the checkout page. Be sure to read and understand this before you click the checkout button. I would be wary of ANY COMPANY that says they will charge you on a recurring basis, and consider simply buying a bottle instead.

**2.) See when the expiration date of the trial is.**

This is a BIG ONE. Make sure you understand when the trial period is up, MARK IT ON YOUR CALENDAR, IPHONE, IPAD, WHEREVER!

**3.) Write down the phone number you need to cancel.**

This goes with the tip above, because many times the customer support number for these scams is hidden on their site somewhere. They WILL PROVIDE you with the number you need to call when you want to cancel, so make sure you write it down!

## **So What's The Moral of The Story Here?**

Be sure to read the fine print. With such a wide variety of scams out there on the internet today, it is important that you clearly understand what you are ordering before you order it.

We hope that you got some use out of this free Report, and that it helps you in your quest to find real products that work!

All The Best,

Rachel Williams

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